

**Canadian Wayfarer Association
Executive Committee Meeting**

Sunday 15 October 2017, 11:00 am

Minutes

In attendance: Al Schonborn, Anne Pugh, David Pugh, Scott Ramsay, Susan Davis; via skype Alan Asselstine, Sue Pilling, Steph Romaniuk

Regrets: Kit Wallace, Leo Van Kampen, Michael Codd, Alastair Ryder-Turner, Jan d'Ailly, David Hansman, Rob Wierdsma

1. Approval of Previous Minutes: Moved by Scott (seconded by Susan); approved
2. Business Arising from previous minutes: none
3. Treasurer's Report
 - Anne reported that there is just over \$4700 in the account, but there are over \$2000 in outstanding accounts payable;
4. Advertising Report
 - Al reported that the advertising presence on the website had generated about \$10 in revenue;
 - The complexity of the website means that only a few of the most visited pages have the ad presence;
 - Al has also had opportunities to provide feedback on the types of ads that appear;
 - Steph reported that he will follow-up with our advertisers to see about renewing for the coming year;
 - Al circulated a link to the 60th Anniversary calendar that was produced by the UKWA, which has no room to advertise space for Canadian advertisers;
 - We can probably stick with placing ads on the website, and keeping the rate at \$100, and bring back the CWA calendar next year;
5. Membership Report
 - Kit reported via email prior to the meeting that there had been no substantial changes in membership numbers in the last while;
 - Current membership 58 of which 13 are honorary;
 - There was some discussion about whether to link membership to training opportunities:
 - getting adults into Wayfarers is a lead-in to participation
 - more opportunities, probably at the club level, are important to get novices comfortable with racing;
 - Jan has offered to survey membership about the things they are looking for in Wayfarer sailing, and how training might fit with that;
6. Training Report
 - CSC has offered to run the Warm Water Regatta with the same format as the last two years, with training on Saturday and racing on Sunday; there was consensus in support of the idea;
7. Events:
 - a) 2018 Cruising: Alan mentioned three cruising events for the coming year:
 - the North American cruise rally is set for Hermit Island in August, and posted on the events page;

- the International rally will be held at Norfolk Broads in September; Alan will share dates with Al;
 - An east-meets west rally at Apostle Islands on Lake Superior;
- b) 2018 regattas
- The North Americans are scheduled for Rock Hall in June;
 - There was some discussion about options for major regattas; Anne suggested waiting to set for details of our event until we have the results of Jan's survey;
 - There was agreement that at least one of the two or three events left to schedule (Ontarios, Canadians, Long Distance race) should be held at TS&CC; other options will need some thought;
 - Al will post details for other events as he receives them;
- c) AGM
- Date: there was no opinion in favour of any particular date; Anne will poll the executive for preferences, with an aim to send out the notice of AGM by the next Executive meeting;
 - Election of officers: Anne expressed her interest to continue to serve on the executive, but would prefer to pass the chair to another member of the committee; there was some discussion of possible candidates, but further discussion is necessary; **[Action: Anne to reach out to some of the members of the Executive]**; Al suggested that Marg Duncan might be a good person to pick up the Trophy Secretary position; **[Action: Anne to talk with Marg]**
 - Awards: Al circulated the list of the most recent award winners; **[Action: all members of the Executive to think about nominees and bring suggestions to the next meeting]**

8. Other business

- Calendar distribution: Al suggested that calendars be sent out to CWA 2017 members, as opposed being used as a renewal/joining bonus for 2018; the CWA calendar will return in 2019;
- there was some discussion of the scoring system for the Storer trophy, especially as it rewards participation in large events such as the mid-Winters; there was consensus that the current scoring should continue;
- Steph mentioned that the trophy for the National Long Distance race has run out of room for new plaques, so some modification such as adding a new base or consolidating plaques will be needed; **[Action: Sue will share photos of the trophy]**

Next meeting: either Saturday 25 November or Saturday 2 December (to be finalized) at Alastair's

Meeting adjourned at 12:26 pm