Canadian Wayfarer Association Annual General Meeting Toronto Sailing and Canoe Club Saturday 16 January 2016, 6:30 p.m.

Minutes

In attendance: Mike Codd, Scott Ramsay, Kirk Iredale, Al and Julia Schonborn, Leo and Joanne VanKampen, Hans Gottschling, David and Anne Pugh, Brian Laux, Kit and Patsy Wallace, Mike and Marg Duncan, Analies Groen, Stewart Adams, Rob Wierdsma, Sue Pilling, Steph Romaniuk, Jan and Alannah d'Ailly, Bob Stevenson;

- 1. Call to Order and Chair's Welcome
 - Al Schonborn called the meeting to order at 6:30 pm
- 2. Approval of the Minutes of the 2015 AGM
 - Minutes of the 2015 AGM were posted on the Whiffle Web prior to the meeting;
 - Acceptance moved by Scott Ramsay (seconded by Mike Codd); approved
- 3. Business Arising
 - None
- 4. Financial Report
 - Mike Codd presented the financial report for 2015;
 - The membership dues showing as revenue includes amounts that were paid in December for 2016:
 - The North Bay Regatta contributed \$200 to the Association;
 - The AGM is priced to break even;
 - There was no boat show expense, as we opted not to host a booth;
 - There was a small amount of interest earned on the Association accounts;
 - The amount spent on flags and trophies was anomalously high for 2015;
 - the executive will investigate cost savings on flags and trophies for 2016;
 - DVD charges were for disks produced covering the 2014 sailing year;
 - The DVD yearbook was not produced for the current year; instead renewing members were given a calendar, at a lower cost than the DVDs, and offering a potential source of revenue for anyone else who is interested;
 - [Action: Executive to determine a pricing strategy on calendars to ensure the association does not lose due to currency depreciation]
 - There was a net of expenses over revenues of \$2696.15 for 2015;
 - The net equity for the Association up to the end of 2015 is approximately \$1350;
 - Mike presented a budget forecast for 2016 based on comparisons with 2014 and 2015;
 - An alternative to flags for "most improved" at regattas is to award hats produced by Dave Hansman's supplier at an approximate cost of \$11 per hat;
 - the budget projects a net surplus of revenues over expenses of \$225;
 - the key assumption affecting the budget is effective retention of members;
 - Mike moved approval of the financial report as presented (seconded by David Pugh);
 - there was a comment that the Association should take every effort to keep trophy costs to

- the amount collected in regatta fees: \$200 vs \$500 as projected in the budget; [Action for Executive];
- there was a question about mailing charges: only apply to calendars that are mailed; calendar printing costs are reported separately;
- Motion approved;
- Al proposed that any member who was interested in taking on responsibility for soliciting and collecting fees from advertisers;

5. Membership Report

- Kit Wallace reported that there are currently 36 paid members, and 14 honorary members;
- Kit reported that the calendars seem to have resulted in renewals from several lapsed members;
- racers constitute a stable but small group of obligate members;
- membership numbers have been on the decline for a number of years;
- strategies need to be developed to bring in new members, especially younger sailors;
 - one suggestion is to create a "supporting member" class for sailors who are not active in events but want access to resources such as the website;
 - additional strategies would be to promote the Wayfarer as a good boat for cruising and adventuring;
 - promotion through sailing magazines such as Ontario Sailor might help to promote the class;
- Kit Wallace moved a \$20 fee for a supporting member category (seconded by Sue Pilling); approved;
- Kit Wallace moved elimination of the free one-year membership for new boat owners (seconded by Jan d'Ailly); approved

6. Other Business

• Anne Pugh proposed that the Executive establish a committee to update the Association Constitution, which has not been updated since the 1980s, to be circulated to the membership for online approval by electronic vote (seconded by Mike Duncan); approved.

7. Election of 2016 Executive

- Al announced his desire to step aside as Chair of the Association;
- Al nominated Anne Pugh as the next chair; there were no additional nominations; the members approved Anne's nomination;
 - Bob Stevenson offered some comments noting the valuable service that Anne and David Pugh have brought to the Association over the last few years:
- All other members of the Executive had previously indicated their willingness to continue in their roles;
- Jan d'Ailly offered his services in any way that could serve the Association;

Adjournment at 7:35 pm (moved by Hans Gottschling)